



**Joining the Chamber:**  
Membership benefits

# About the chamber

The Fernie Chamber of Commerce is a not-for-profit, membership driven business association representing over 260 businesses in Fernie and area. We are focused on building strong businesses in a resilient community. We do this by listening to members and building programs to meet the needs of business. We represent the people that power Fernie.

**Mission:** Strengthening Commerce in Fernie

**Vision:** A vibrant organization recognized for its valuable leadership to the community

**Some of our work:**

- Fernie Ambassador Program
- Co-working Feasibility Study
- Business Retention and Expansion Survey, the first in Fernie
- Business to Business Tradeshows
- Business Excellence Awards
- Taste of Fernie
- Invest in Fernie
- Highway signage to business districts

The Fernie Chamber of Commerce is a strong, valued voice. We work to champion the needs of business in the community so you can focus on your goals.

[#wegetbizdone](#)

[#whenbusinessneedsachampion](#)

[#ferniesuccess](#)

Your membership with the Fernie Chamber of Commerce includes membership with the BC Chamber of Commerce and Canadian Chamber of Commerce.



# Core Membership

**Annual Investment: \$225**

**Annual Value: \$820**

The Core Membership connects your business to the network and gives you access to basic membership benefits.

## Basic Benefits

### Visibility

- 2 ads/yr e-newsletter
- Searchable listing in our online directory, includes:
  - Map and website links
  - 2 Category listing
- Membership window decal
- Virtual membership decal for your website
- Ambassador Program sponsorship (Ambassador reward offerings)
- VIC rack card
- Grand opening facilitation

### Access

- Business referrals
- Eligibility for advertising in Chamber promotions (website, newsletter, on-site at office)
- Eligibility for sponsorship of Chamber events
- Subscription to Chamber e-newsletter
- Invitation to community issue meetings
- Cost saving benefits including Chamber Group insurance plan
- Eligibility for re-opening & Anniversary support services

### Influence

- Advocacy for pro-business legislation at the local level
- Membership in BC and Canadian Chambers for advocacy at the provincial and federal levels

### Connections

- Member pricing to Chamber Signature events
  - Awards Gala
  - Annual General Meeting breakfast
- Member pricing for programming and events
  - business, banter, and beers
  - Lunch and learn
  - Workshops
- Opportunity to host events

**This membership is not available for businesses with more than 50 employees.**



# Connect

**Annual Investment: \$479**

**Annual Value: \$1,390+**

Designed for those wanting to grow their business, the Connect Membership ties you into the network and increases your visibility in the community.

All the benefits of the Core membership with these enhancements.

## Exclusive benefits

### Visibility

- 45 days advertising on FernieChamber.com
- Extra category listing, 3 total
- Visitor Information Centre kiosk feature
- Logo included in online directory listing

### Access

- One complimentary board room rental per year
- One complimentary AGM ticket



**As a business owner it is important to be connected to the business community. The Chamber creates those opportunities to connect. The Chamber helps to build capacity and knowledge in our community.**

**Cindy Pearson, Capasiti Consulting Inc.**

**The Chamber has helped me connect with other local business owners, and vent about issues specific to Fernie. We have made friendships and business relationships at banter, business, and beers, and shared good food and drinks which is always enjoyable. The Chamber helps spread the word of local business to neighboring community and new members of this community.**

**Pam Peters, Not Just Pizza**

# Advocate

**Annual Investment: \$989**

**Annual Value: \$2,415+**

Designed for those who want to impact the business environment we work in, the Advocate membership increases the impact of our policy efforts.

All the benefits of the Connect membership with these enhancements.

## Exclusive benefits

### Visibility

- 45 days advertising on ferniechamber.com, 3 months total
- Category listing on website, 4 total
- Membership listings for up to three subsidiary companies.
- Visitor Centre medium-sized advertisement, 11x17 poster

### Access

- Complimentary board room rental per year, 3 total
- Two complimentary tickets for the AGM



**I am a Chamber Member because I believe in building a strong business community and enjoy networking with other like-minded businesses. The Chamber helps my business by supporting all business and attracting visitors to the area. The Chamber has a huge impact on our community by supporting programs like the Fernie Ambassador Program and staying connected to the Business Community.**

**Martin Brock, Rocky Mountain Chocolate Factory - Fernie**

**When we were thinking about moving our business to Fernie, we contacted the Chamber during our research. Fernie Chamber of Commerce wrote a letter of support which helped our application with the BC Provincial Nominee Programme. When we'd re-located from the UK we joined the Chamber and have been members since 2004. We're impressed with the way Fernie Chamber of Commerce advocates on our behalf. After 10 years, we opened a gallery to sell our work in downtown Fernie and were nominated for several Chamber awards. Thanks for making us feel at home before we'd even arrived.**

**Sandra Barrett, Fernie Forge**

This membership is not available for businesses with more than 500 employees.

# Community Builder

**Annual Investment: \$1999**

**Annual Value: \$4,555+**

Designed for those who want to drive business growth in our region, the Community Builder membership grows and builds a healthy economy in Fernie.

All the benefits of the Advocate membership with these enhancements.

## **Exclusive benefits:**

### **Visibility**

- Logo on Chamber home page
- Membership listings for unlimited subsidiary companies
- Category listings on website directory, 5 total
- Sponsor recognition at education sessions, logo recognition
- AGM sponsorship recognition
- Visitor Center large advertisement, 24x24 poster

### **Access**

- Complimentary board room rental per year, 4 total
- Annual lunch meeting with Chamber Board President and Executive Director
- Two complimentary tickets for Awards VIP Reception
- Four tickets to the Awards Gala

**At Nevados, we feel that the Fernie Chamber of Commerce works to promote equal business opportunity. They advocate for business growth, but also consider the position of current operations in the community.**

**We choose to be a member of the Chamber of Commerce due to their willingness to support our initiatives and opinions on the future of our community and business.**

**We feel the Chamber has helped the City of Fernie stay informed on key business matters that may have been overlooked or potentially not dealt with in a timely manner.**

**We also feel that the Chamber of Commerce recognizes Fernie's tourism industry as a key economic driver. They make sure to offer our bustling downtown core as an attraction to travelers and town visitors.**

**Kurt Saari, Nevados Owner/Dishwasher**

# Membership benefits

	CORE	CONNECT	ADVOCATE	COMMUNITY BUILDER
Grand Opening Facilitation	✓	✓	✓	✓
Ambassador Program Reward Offerings	✓	✓	✓	✓
FernieChamber.com map and website link	✓	✓	✓	✓
Window Decal	✓	✓	✓	✓
Virtual Decal	✓	✓	✓	✓
VIC Rack Card and business card Display	✓	✓	✓	✓
Business Referrals	✓	✓	✓	✓
Subscription to Chamber E-Newsletter	✓	✓	✓	✓
Invitation to issue meetings	✓	✓	✓	✓
BC and Canadian Chamber Membership	✓	✓	✓	✓
Membership Perk Discounts including Group Insurance	✓	✓	✓	✓
Opportunity to host Business, Banter and Beer	✓	✓	✓	✓
Opportunity to host Lunch and Learns	✓	✓	✓	✓
Opportunity to host Workshops	✓	✓	✓	✓
E-Newsletter Advertising	2*	2*	2*	2*
FernieChamber.com Directory Category Listing	2	3	4	5
Grand-Reopening and Anniversary support services	*	✓	✓	✓
45 days of advertising on FernieChamber.com	*	✓	✓	✓
VIC Kiosk feature	*	✓	✓	✓
Logo in online directory	*	✓	✓	✓
Complimentary Board Room rental	*	1*	3*	4*
Complimentary AGM ticket	*	1*	2*	4*
VIC medium sized advertisement(11x17)	*	*	✓	✓
Membership listings for subsidiary companies			3	4 & up
Sponsor recognition at education sessions	*	*	*	✓
AGM Sponsorship recognition	*	*	*	✓
Complimentary Tickets to the Awards Gala	*	*	*	4
Home page logo on FernieChamber.com	*	*	*	✓
VIC Large advertisement (24x24)				✓
Tickets for Awards Gala VIP Reception				2
Annual lunch meeting with Chamber President and Executive Director				✓

## Legend

✓ = included      \*= offered at membership pricing

Contact us to join  
the chamber today.

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